

Southwest Airlines Announces Leadership Changes

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DALLAS, Aug. 15, 2018 /PRNewswire/ -- **Southwest Airlines Co.** (NYSE: LUV) today announced several Leadership changes.

Southwest Airlines welcomes **Tammy Amirault** onboard as Managing Director, Technology—Enterprise Management and Analytics to succeed **Sherry Staber**, Southwest's Vice President, Technology—Enterprise Management & Technical Operations who announced her plans to retire. Amirault joins Southwest from IMPRIVA, a San Francisco-based strategic business and IT consulting firm, where she most recently served as Senior Vice President.

Southwest's Senior Vice President General Counsel and Corporate Secretary **Mark Shaw** has been promoted to Executive Vice President, Chief Legal and Regulatory Officer, and Corporate Secretary. Under Shaw's leadership, Southwest's Vice President Governmental Affairs **Jason Van Eaton** has been promoted to Senior Vice President Governmental Affairs and Real Estate. Van Eaton's broader role oversees Airport Affairs and Corporate Facilities, in addition to Governmental Affairs.

Championing the Real Estate Team, Southwest's Vice President Airport Affairs **Bob Montgomery** will assume a new role as Senior Advisor. Southwest's Vice President Financial Planning & Analysis **Paul Cullen** is assuming a new role of Vice President Real Estate. Now reporting to Cullen, Southwest's Senior Director Airport Affairs **Steve Sisneros** has been promoted to Managing Director Airport Affairs alongside Southwest's Managing Director Corporate Facilities **John Zuzu**.

Leading the award-winning Rapid Rewards program and its popular Chase Visa card, Southwest's Senior Director Loyalty, Partnerships, and Products **Jonathan Clarkson** has been promoted to Managing Director Marketing. Additionally, Southwest's Vice President Corporate Strategy **Reid Grandle** assumes the broader role of Vice President Strategy & Planning, responsible for the Company's Strategic and Financial Planning, along with its focus on Innovation, Data Science, and Continuous Improvement. Southwest's Managing Director Corporate Sales **Dave Harvey** has been promoted to Vice President Corporate Sales. His Team promotes the ease and reliability of traveling on Southwest Airlines for business. And Southwest's Managing Director Network Planning **Adam Decaire** has been promoted to Vice President Network Planning, overseeing the connectivity of its more than 4,000 flights a day to 99 destinations in the US and 10 additional countries.

For biographies and headshots, visit swamedia.com/executives

ABOUT SOUTHWEST AIRLINES CO.

In its 48th year of service, Dallas-based **Southwest Airlines Co.** (NYSE: LUV) continues to differentiate itself from other air carriers with exemplary Customer Service delivered by more than 57,000 Employees to a Customer base topping 120 million passengers annually, in recent years. Southwest became the nation's largest domestic air carrier in 2003 and maintains that ranking based on the U.S. Department of Transportation's most recent reporting of domestic originating passengers boarded. During peak travel seasons, Southwest operates more than 4,000 weekday departures among a network of 99 destinations in the United States and 10 additional countries. Southwest has announced its intention to sell tickets in 2018 for service to Hawaii, subject to requisite governmental approvals.

Southwest coined **Transfarency**[®] to describe its purposed philosophy of treating Customers honestly and fairly, and low fares actually staying low. Southwest is the only major U.S. airline to offer bags fly free[®] to everyone (first and second checked pieces of luggage, size and weight limits apply, some carriers offer free checked bags on select routes or in qualified circumstances), and there are no change fees, though fare differences might apply.

As launch customer of the Boeing 737 MAX 8 in North America, the Company operates the largest fleet in the world of Boeing aircraft.

With a bold new look first unveiled in 2014, Southwest is progressing through a multi-year refresh of its fleet to showcase the carrier's *Heart*: a new logo, aircraft livery, interior design featuring new seats, Employee-designed uniforms, and an updated airport experience, all of which showcase a dedication of Southwest Employees to connect Customers with what's important in their lives.

From its first flights on June 18, 1971, Southwest Airlines launched an era of unprecedented affordability in air travel described by the U.S. Department of Transportation as "The Southwest Effect," a lowering of fares and increase in passenger traffic wherever the carrier serves. With 45 consecutive years of profitability, Southwest is one of the most honored airlines in the world, known for a triple bottom line approach that contributes to the carrier's performance and productivity, the importance of its People and the communities they serve, and an overall commitment to efficiency and the planet. The 2017 Southwest Airlines One Report can be found at SouthwestOneReport.com.

Book Southwest Airlines' low fares online at **Southwest Airlines** or by phone at 800-I-FLY-SWA.

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